

Presents

# 

Arlington, Virginia May 1-4, 2025

**Exhibitor Prospectus** 



### Arlington, Virginia | May 1-4, 2025

### **Invitation Letter From Co-chairs**

On behalf of the American Academy of Orofacial Pain (AAOP), we are pleased to invite you to exhibit at and sponsor our upcoming **Annual Meeting to be held over May 1-4, 2025**.

As an organization dedicated to advancing knowledge and expertise in orofacial pain, AAOP strives to create a platform that not only connects healthcare providers but also empowers them with the latest tools, technologies, and research insights. Our annual meeting is a unique opportunity for companies to showcase their products and services to an engaged audience eager to learn about the newest advancements.

#### By partnering with us, you will:

- **Reach a Targeted Audience:** Our meeting attracts a diverse group of attendees, including but not limited to, orofacial pain specialists, dentists, physicians, physical therapists, psychologists, and other allied health professionals, all of whom are deeply committed to improving patient outcomes.
- Enhance Brand Visibility: As a sponsor, your brand will receive exposure before, during, and after the event through our promotional materials, digital platforms, and onsite displays.
- Engage with Key Decision-Makers: Through networking sessions and exhibit opportunities, you will have direct access to professionals who are influential in recommending and purchasing products for their practices.

By becoming a sponsor and/or exhibitor, you will help us achieve our mission of educating and informing healthcare professionals about innovative treatment solutions for orofacial pain and related disorders.

We look forward to working together to make the **AAOP 2025 Annual Meeting** a memorable and impactful event.

Sincerely,

Dr. Seema Kurup Co-Chair

Steven Bender

Dr. Steven Bender Co-Chair



### **AAOP** 2024 48th Clinical and Scientific Meeting May 9-12, 2024 Talking Stick Resort |Scottsdale, Arizona



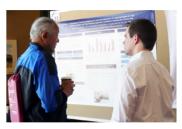




• 453 Attendees

Private practice owners, clinicians, and clinical researchers in dentistry, orofacial pain, dental sleep medicine





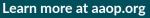






- 45+ hours of dental CE content
- 43 speakers
- 17 exhibitors
- 4 sponsored sessions













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# **General Information**

### **Meeting Dates**

Thursday, May 1 - Sunday, May 4, 2025

### Venue

Crystal Gateway Marriott 1700 Richmond Highway Arlington, VA, 22202

### **Program Overview**

The meeting will open on Thursday with a full day of ticketed courses. The main program will begin Friday morning and feature a single track of sessions in the morning and afternoon with regular breaks for coffee and visits to the exhibition area. Multiple lunch sessions are reserved on Friday for sponsored presentations, and there will be one exclusive lunch session on Saturday. The program on Sunday will take place only in the morning and feature abstracts, discussion sessions, and closing remarks.

### **Session Topics**

- Orofacial pain management
- Temporomandibular disorders
- Sleep-disordered breathing
- Oral appliance therapies
- Private practice management
- Physical therapy
- Headache medicine
- Whole person health, evidence-based research
- Interventional strategies for pain

### **Exhibition Overview**

The exhibition area will be located outside of the main session room. Each exhibit space will include a table and two chairs. Pipe and draping will not be included.

### **Exhibit Schedule**

### Setup

Thursday: 2:00pm to 9:00pm

### Exhibition

Friday: 8:00am to 4:30pm Saturday: 8:00am to 4:30pm

### Dismantle

Saturday: 4:30pm to 9:00pm





# Sponsorship

Unlock complimentary benefits by becoming a Bronze, Silver, or Gold sponsor of AAOP 2025. All Gold, Silver, and Bronze sponsors receive additional recognition on the website, final program, and signage at the meeting.

Your sponsorship level is determined by the total amount of your investment in sponsorship items, exhibition space, and purchased registrations.

Find a complete list of sponsorship items and pricing in the application. Opportunities include a session in the program, sponsored social events, registration items (bags, lanyards, handouts), promotional emails to attendees, additional venue branding, and more.

### Gold Sponsorship | \$20,000+

- O 4 full registrations
- Two banner placements in preferred spaces
- Full-page advertisement in final program
- One bag insert

### Silver Sponsorship | \$10,000+

- O 2 full registrations
- O 1 banner placement in preferred space
- O Half-page advertisement in final program
- O One bag insert

### Bronze Sponsorship | \$5,000+

- O 1 full registration
- O Half-page advertisement in final program
- One bag insert

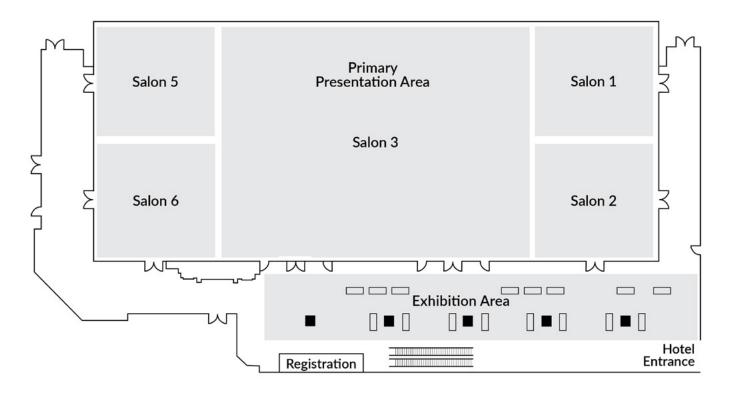




# **Exhibition Space**

Table exhibition includes 8' x 10' space, table, two chairs, and two exhibitor badges. Space may be doubled, subject to availability. NOTE: Exhibition rates will rise on March 1, 2025.

### \$2,000







### **Past Exhibitors**

- American Headache Society
- Amgen
- Dental Vibe
- Diamond Orthotic Laboratory
- Dream Systems Dental Lab
- Face Wrap Systems
- Facial Pain Association
- Growth into Greatness Institute
- IB Natural
- Institute for Advanced Airway Studies
- Legally Mine
- Medical Expo Supplies
- MedTech International Group
- Nierman Practice Management
- OrthoApnea
- Panthera Dental
- Physical Therapy Board of Craniofacial and Cervical Therapeutics
- Promius Pharma
- Renew Digital
- Speed2Treat
- Team Dentistry
- True Function













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## **Price Guide**

### Exclusive

### Plenary Lunch Session \$20,000

Exclusive plenary session on Saturday, May 3 over lunch.

### Bag \$3,000

Sponsor logo on all bags distributed to attendees at registration.

Lanyard \$2,000 Sponsor logo on all badge lanyards.

Program Advertisement (Back cover) \$2,000

Full-page back cover advertisement in the AAOP 2025 program.

**Program Advertisement (Inside cover) \$1,500** Full-page advertisement on the inside cover of the AAOP 2025 program.

#### Lunch Session \$10,000

60-minute session over lunch in the main program on Friday, May 2. All sponsored sessions will be scheduled over the same block of time. Limited quantity available.

#### President's Reception \$5,000

Support the President's Reception on Friday evening. The reception is well attended each year and features food, drink, light entertainment, and fundraising for orofacial pain research. The sponsor will receive recognition at the reception, on event signage, and in all communications to membership about the reception.

### Exhibition Space \$2,000

Table exhibition includes 8' x 10' space, table, two chairs, and two exhibitor badges. Space may be doubled, subject to availability.

#### Banner Placement \$1,000

Stand-up banner or similar custom signage in a high-traffic area of the venue (e.g., registration, seating areas, outside session room). Sponsor provides signage.

### Promotional Email \$1,000

Email sent from AAOP to all AAOP 2025 attendees who opt into sponsored communications. Sponsor provides all content.

#### Bag Insert \$500

Flyer or other small print material for distribution in the registration bags given to all attendees. Sponsor is also responsible for the print cost.

#### Program Advertisement (Full page) \$1,000

Full-page advertisement in the AAOP 2025 program. Select 2 to have a full spread in the program.

### Program Advertisement (Half page) \$600

Half-page advertisement in the AAOP 2025 program.



### **Questions?**

Contact us at **office@aaop.org** to schedule a discussion and learn more about the upcoming meeting.



8