



AMERICAN ACADEMY  
OF OROFACIAL PAIN

EXHIBITOR PROSPECTUS

# AAOP 48<sup>th</sup>

## *Clinical and Scientific Meeting*



*Management of Orofacial Pain:  
Weighing the Evidence*

**MAY 9-12, 2024**

*Talking Stick Resort*  
**SCOTTSDALE, AZ**





## 48<sup>th</sup> Clinical and Scientific Meeting – Management of Orofacial Pain: Weighing the Evidence

The American Academy of Orofacial Pain (AAOP) will host the **48<sup>th</sup> Clinical and Scientific Meeting – Management of Orofacial Pain: Weighing the Evidence** on **May 9–12, 2024** at the Talking Stick Resort in Scottsdale, Arizona. Full program information is available via the AAOP website: [www.aaop.org](http://www.aaop.org). AAOP members and attendees represent a prestigious network of dentists, physicians, scientists, researchers, and health care professionals dedicated to comprehensive oral health care, Temporomandibular Disorders, Orofacial Pain management and Sleep Medicine. The Academy's aim is to provide the latest scientific information, education and clinical applications to its members and attendees. The Academy also strives to encourage research and improved patient care. By exhibiting at this meeting, you will maximize your company's exposure among these highly influential professionals who regularly refer patients and advise professional colleagues on the diagnosis and treatment of orofacial pain, oral disorders and sleep disorders. This market is rapidly growing as is your need to position yourself among the industry leaders of this field. We invite you to showcase your products and services among the members and attendees at the AAOP Conference.

### RECENT EXHIBITORS INCLUDE:

Airway Metrics, LLC  
AES: Occlusion, TMD, Comp Care  
Allergan, Inc.  
Amgen  
Association Gloves & Supplies  
Bio Research  
Dental Vibe  
Dolor Technologies  
Dream Systems Dental Lab  
Elsevier Publishing  
Face Wrap Systems  
Great Lakes Ortho  
Internal Returns Resources  
JawDropper  
Johns Dental Laboratory  
Lightforce Therapy Lasers  
LSU Health Continuing Dental Education  
Myofunctional Research Co.  
National Headache Foundation  
Nierman Practice Management  
Oasys/Dream Systems  
Physical Therapy Board  
Promius Pharma  
QmedRx  
Quicksplint by Orofacial Therapeutics  
Quintessence Publishing Co., Inc.  
Rainbow Specialty & Health Products  
Relever  
Renew Digital  
Restful Jaw Company  
Sleep Group Solutions  
SomnoMed  
Strong Dental  
TheraSpecs  
TMJ Pharmaceuticals  
True Function Laboratory

### REASONS TO EXHIBIT

#### Overview/History

Founded in 1976, The American Academy of Orofacial Pain (AAOP) is an organization of dentists, physicians, researchers and other health care professionals dedicated to alleviating pain and suffering through the promotion of excellence in education, research, and patient care in the field of Orofacial Pain. This field includes the assessment, diagnosis, and treatment of patients with complex chronic orofacial pain and dysfunction disorders including Temporomandibular Disorders, as well as the pursuit of knowledge of the underlying pathophysiology and mechanisms. AAOP is a leader in training professionals to diagnose and treat sleep disorders as they relate to oral physiology. There are currently 20-30 million people with orofacial pain disorders who are either in need of treatment or will be at some point in their lives. As many as 40 million people in North America suffer chronic sleep disorders.

The American Academy represents over 600 leaders in the field—and membership is growing! This conference is expected to draw approximately 400-450 professional attendees. The registrants that attend these conferences have significant purchasing power and are interested in discovering your products and/or services that will aid in their clinical management goals.

#### Clinical Management

Advances in pain research at the basic and clinical science levels now allow most patients with pain disorders to make substantial improvements in their pain and their quality of life. The AAOP has been dedicated to ensuring that all patients have access to these advances and receive the highest quality of care that is available.

- Persistent symptoms from orofacial pain disorders may include facial pain, jaw pain, headaches, earaches, tooth and dental pain, tongue and mouth pain, neck pain, difficulty with function of the face or jaw and chronic sleep disorder.
- Orofacial Pain disorders include head and neck muscle pain disorders, trigeminal neuropathic pain, neurovascular disorders, temporomandibular joint disorders, headache disorders, burning mouth syndrome, orofacial sleep disorders, and orofacial dyskinesias and dystonias.
- Individualized treatment plans are developed to improve each patient's unique problem and include: pharmacological agents, physical medicine, injections and nerve blocks, treatments for sleep and breathing disorders and surgery. Pharmacological agents may be used in the treatment of these conditions.

### AMERICAN ACADEMY OF OROFACIAL PAIN: MISSION AND MEETING GOALS

The American Academy of Orofacial Pain, an organization of dentists and other health care providers, is dedicated to alleviating pain and suffering through the promotion of excellence in education, research, and patient care in the field of orofacial pain and associated disorders.

**Through this meeting the Academy strives to:**

- To establish acceptable criteria for the diagnosis and clinical treatment of orofacial pain, temporomandibular disorders and sleep medicine.
- To encourage research and evaluation of equipment and procedures.
- To stress the significant incidence of orofacial pain problems for both medical and dental professionals.
- To provide a common meeting ground for world wide authorities on orofacial pain and temporomandibular disorders.



## EXHIBITOR FAST FACTS

### Exhibit Schedule (Subject to Change)

**Exhibitor Set-Up** (*Overnight security will be provided*)  
Thursday, May 9 2:00pm to 9:00pm

**Exhibit Show Dates**  
Friday, May 10 8:00am to 4:30pm\*  
(\*Exhibitors are welcome to attend the Friday evening President's Reception)  
Saturday, May 11 8:00am to 4:30pm

**Exhibitor Dismantle\*\***  
Saturday, May 11 4:30pm to 7:00pm

\*\* Exhibit booth dismantling is not permitted before 4:30pm on May 11, 2024.

### Anticipated Heavy Traffic Periods

**Continental Breakfast\***  
**Morning Break\***  
**Lunch Break\***  
**Afternoon Break\***

\* Food and Beverage served in the exhibit hall during these times. Exact times TBD

### Browse Table Opportunity

An unmanned Browse Table will be available for publishers not exhibiting. The Browse Table will display each publication provided and any order forms to accompany such publication(s). Browse Table fees are \$400 per title.

### Hotel Location/Accommodations

The 48<sup>th</sup> Annual Clinical and Scientific Meeting – Management of Orofacial Pain: Weighing the Evidence will convene at the Talking Stick Resort in Scottsdale, Arizona.

The hotel is holding a block of rooms with a single/double room rate of \$209.++/night until the date of April 1, 2024. When the block is full the rate will no longer be available, so make your reservations early by visiting our web link to book online at <http://bookings.ihotelier.com/bookings.jsp?groupID=4075982&hotelID=73351>.

### Exhibit Hall Location

The Exhibit Hall will be located adjacent to the Plenary Session Meeting Room, Salt River Ballroom, in West/East Great Halls as per the layout on the back cover and depending on fire marshal approval. All exhibits will be in the same Exhibit Hall. Food and beverage will be served in the Exhibit Hall for all breaks and continental breakfasts.

### Exhibit Package and Pricing

Booth space consists of an 10' x 10' or 8'x10' area, depending upon fire marshal approval, including pipe and drape, (1) 6 ft. draped table, (2) side chairs, wastebasket and company/booth number identification sign. Exhibitor fees are \$1,400 for each booth.

### Space Assignment/Payment

Space will be assigned on a first-come, first-served basis. Exhibit space will be confirmed, and assigned, based upon receipt of completed application accompanied by full payment in the form of check or credit card. Priority space is assigned to meeting sponsors and then in order of received registration.

### Cancellation

Exhibitors must give written notice of cancellation by email, or US mail received by the cancellation date. If written notice is received prior to March 1, 2024, total cost less a 50% cancellation fee will be refunded to Exhibitor if the booth is not resold. If the booth is resold a full refund less \$100 will be granted. No refunds will be given for any cancellation after March 1, 2024.





## SPONSORSHIP AND EXHIBITOR PACKAGES

### \$10,000 Platinum Level

- Double Exhibit Booth
- Two Full Registrations
- One Lunch CE Session sponsorship
- Banner Advertisement
- President's Reception Sponsorship
- Listed on Website as Sponsor
- Conference Sponsorship on Signage
- Registration Kit Insert
- An email via AAOP to all meeting attendees pre and post meeting

### \$5,000 Gold Level

- Exhibit Booth
- One Full Registration
- One Lunch CE Session sponsorship
- Banner Advertisement
- Listed on Website as Sponsor
- Conference Sponsorship on Signage
- Registration Kit Insert
- An email via AAOP to all meeting attendees post meeting

### \$3,500 Silver Level

- Exhibit Booth
- One Full Registration
- Banner Advertisement
- One Coffee Break Sponsorship
- Listed on Website as Sponsor
- Conference Sponsorship on Signage
- Registration Kit Insert

### \$2,500 Bronze Level

- Exhibit Booth
- Listed on Website as Sponsor
- Registration Kit Insert

### Individual Items

EXCLUSIVE	IN-PART	ITEM	SPECS IF APPLICABLE
\$1,500	\$500	Registration Kit Insert Lanyards	8 ½ x 11 single or double sided





# ADVERTISING OPPORTUNITIES

## Item Descriptions

### **Attendee Emailing**

AAOP will send an email to attendees on your behalf

### **Banner Advertising**

Sponsor provided pop-up banner to be placed at mutually agreeable area during the meeting.

### **Webpage Link**

AAOP will maintain a link to your company under our professional resources page for one (1) year.

### **Banner Ad**

Your company logo will appear on the website with a link to your company information.

### **Registration Kit Insert**

Inserted into the on-site registration kits will be your black/white or color 8 1/2 x 11 advertisement. 500 copies are supplied by the exhibitor.

### **Lanyards**

One of the best opportunities to have your company name “on” every attendee. Production will be done by AAOP with all costs to the Exhibitor.

### **Acknowledgement on Conference Website as a sponsor**

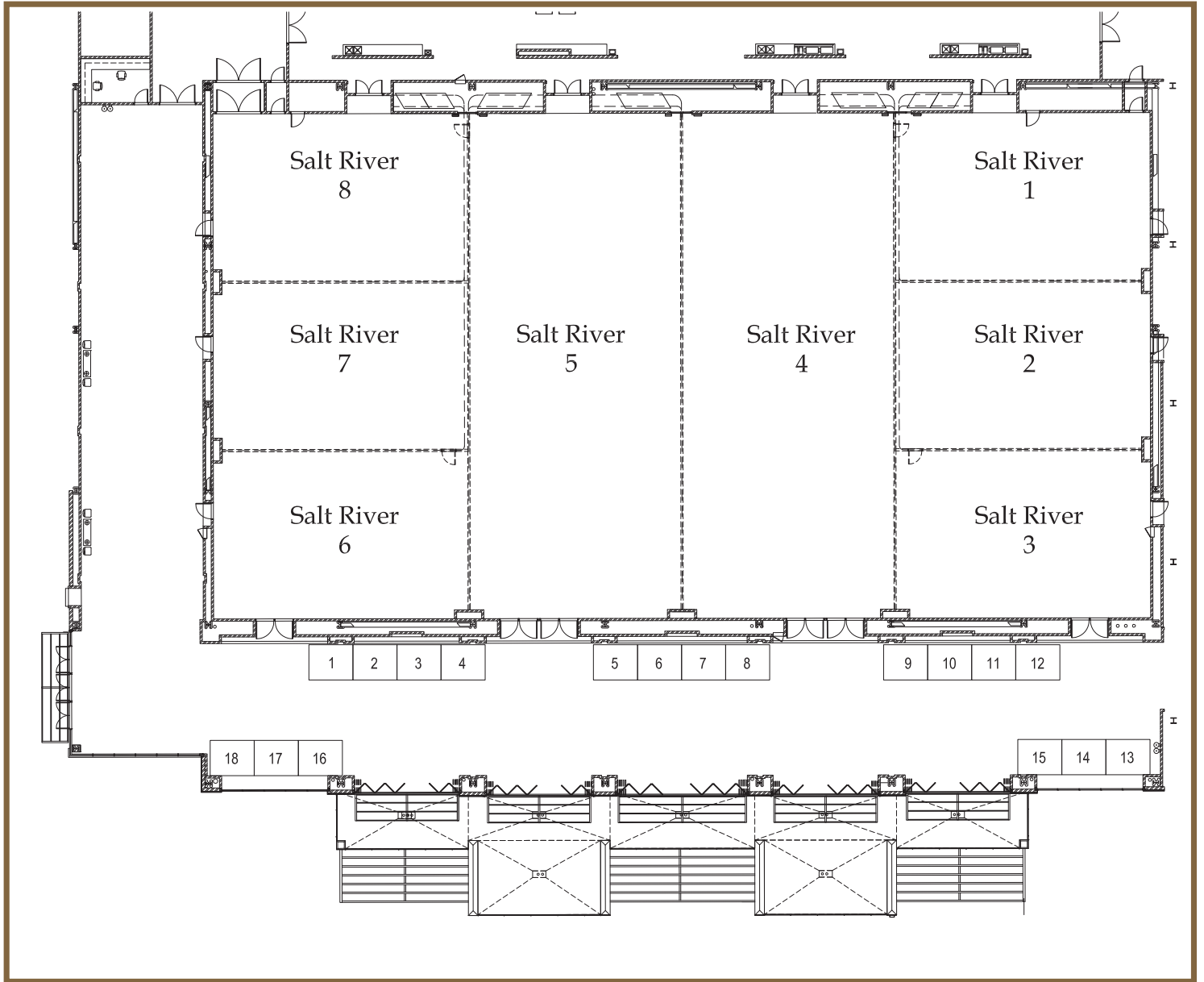
A visible acknowledgment of your company’s support.

### **Conference Sponsorship on Signage**

- Your logo on all conference signage on-site
- President’s Reception Sponsorship
- Unrestricted Educational Grant in Support of an educational session, or social event.

*For additional information please contact Allan O'Bryan at [obryan@aaop.org](mailto:obryan@aaop.org), or indicate your selection on the contract application.*



**MAY 9-12, 2024****Talking Stick Resort | Salt River Rooms 1-8 | Scottsdale, AZ**





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**48<sup>th</sup> Clinical and Scientific Meeting • May 9-12, 2024**  
**Talking Stick Resort • Scottsdale, AZ**

**Application/Contract For Exhibit Space**

Rules and regulations for exhibitors of this contract are an integral part of this contract. It is understood by the undersigned that the 2024 Annual Meeting of the Academy of Orofacial Pain rules and regulations for the Talking Stick Resort govern all exhibit activities. **Exhibit Dates: May 10–11, 2024**

**1. EXHIBIT SPACE CONTACT:**

COMPANY NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_  
COUNTRY \_\_\_\_\_  
PHONE (\_\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_\_) \_\_\_\_\_  
(Country/Area Code) (Country/Area Code)  
WWW ADDRESS \_\_\_\_\_  
CONTACT PERSON \_\_\_\_\_  
E-MAIL \_\_\_\_\_

**2. BOOTH SPACE:** Booths will only be assigned and confirmed when full payment and completed application are received at the same time. Booth size will be 10' Deep x 8' Wide.

\$ \_\_\_\_\_ \$1,400.00 for each booth space  
\$ \_\_\_\_\_ \$ 400.00 per title for Browse Table

**3. PREFERRED LOCATION**

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_ 4) \_\_\_\_\_ 5) \_\_\_\_\_

\*Exhibit Management reserves the right to alter the floor plan and/or assign any exhibit location if deemed necessary for the good of the show at any time.

We prefer that our exhibit not be located next to the following companies: \_\_\_\_\_

**Cancellation Policy:** Cancellation or reductions in space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is prior to March 1, 2024 total money less a 50% cancellation fee will be refunded to Exhibitor unless the booth is resold then a full refund minus \$100; no refunds will be allowed for any cancellation after March 1, 2024 and SHOW MANAGEMENT reserves the right to re-sell space.

**4. EXHIBITOR DIRECTORY-WEBSITE**

Please email the company contact information, a brief 5-7 sentence company description and company logo formatted 600w X 200h in JPG or PNG via email to office@aaop.org.

This information will be listed in the AAOP meeting website along with a link to your booth and website.

**5. BOOTH REPS**

1. \_\_\_\_\_  
(Rep 1 will be provided with login access to the mobile app. Please provide email address.)

Email: \_\_\_\_\_

2. \_\_\_\_\_

**6. PARTNERSHIP OPPORTUNITIES**

- ☐ \$10,000 Platinum Partnership      ☐ \$3,500 Silver Partnership  
☐ \$5,000 Gold Partnership      ☐ \$2,500 Bronze Partnership

**Individual Support Opportunities**

- ☐ \$ \_\_\_\_\_ (Name Item)  
☐ \$ \_\_\_\_\_ (Name Item)  
☐ \$500 Registration Kit Insert  
☐ \$1,500 Lanyards

**7. TOTAL COST FOR BOOTH AND SPONSORSHIP**

Booth Cost \$ \_\_\_\_\_  
Industry Support Cost \$ \_\_\_\_\_  
Total Cost Due \$ \_\_\_\_\_  
Amount Enclosed \$ \_\_\_\_\_

**8. PAYMENT:** Important: We are enclosing with this application full payment of the total booth price for each booth requested and full payment for all partnerships and sponsored items.

- ☐ Check enclosed  
☐ Credit Card

Card Type \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express

Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code \_\_\_\_\_

Print Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**9. PLEASE MAKE CHECKS PAYABLE IN U.S. FUNDS  
DRAWN ON A U.S. BANK TO:**

*American Academy of Orofacial Pain*

*Please address all communications regarding exhibits to:*

Allan O'Bryan  
3270 19th ST NW, Suite 109,  
Rochester, MN 55901  
EMAIL: obryan@aaop.org

**10. Signed and accepted by AUTHORIZED AGENT of Exhibitor:**

\_\_\_\_\_ Date \_\_\_\_\_

Accepted by / Exhibit Management:

\_\_\_\_\_ Date \_\_\_\_\_





AAOP  
3270 19th ST NW, Suite 109  
Rochester, MN 55901

*Join AAOP Today!*  
[www.aaop.org](http://www.aaop.org)

## AAOP 2024

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